

Anti-Spam Policy

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Workweek Media Inc. ("Workweek") does not send spam or unsolicited bulk email. We send email only to business professionals for whom our content is relevant, we are honest about who we are and why you are hearing from us, and anyone can stop our email at any time. This policy explains how we send email and how to reach us if you think we got it wrong.

Our newsletters and marketing email

- We email people who signed up for our newsletters, registered for one of our events, or otherwise asked to hear from us.
- Account and sign-in emails go only to people who requested them.
- Every newsletter and marketing email identifies Workweek or the publication as the sender, includes our postal address, and contains a working unsubscribe link.
- We process unsubscribe requests right away, and in any case within 10 business days.
- We monitor complaint and bounce rates. We stop emailing subscribers who have not opened any of our email in 120 days, and we stop sending to any address that hard bounces.

Sales outreach

Our sales team contacts professionals at businesses that may be interested in advertising or sponsoring with Workweek. That outreach:

- is sent to business email addresses only, as individual messages from a named Workweek employee, not as bulk mail;
- is relevant to the recipient's role and business;
- uses honest subject lines and sender information;
- is limited to a short sequence of messages;
- offers a clear way to opt out in every message. An opt-out stops all of our sales outreach to that person, from every rep. We process it promptly, and in any case within 10 business days.

Creators on the Workweek network

Creators who publish newsletters on the Workweek network agree to our Creator Terms, which prohibit spam and require them to email only people who have agreed to receive their newsletter. We may suspend creators who break these rules.

Reporting spam

If you believe you received unsolicited email from Workweek, a Workweek employee, or a creator on our network, please forward it, with full headers if possible, to

abuse@workweek.com. We review every report and act on it.

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